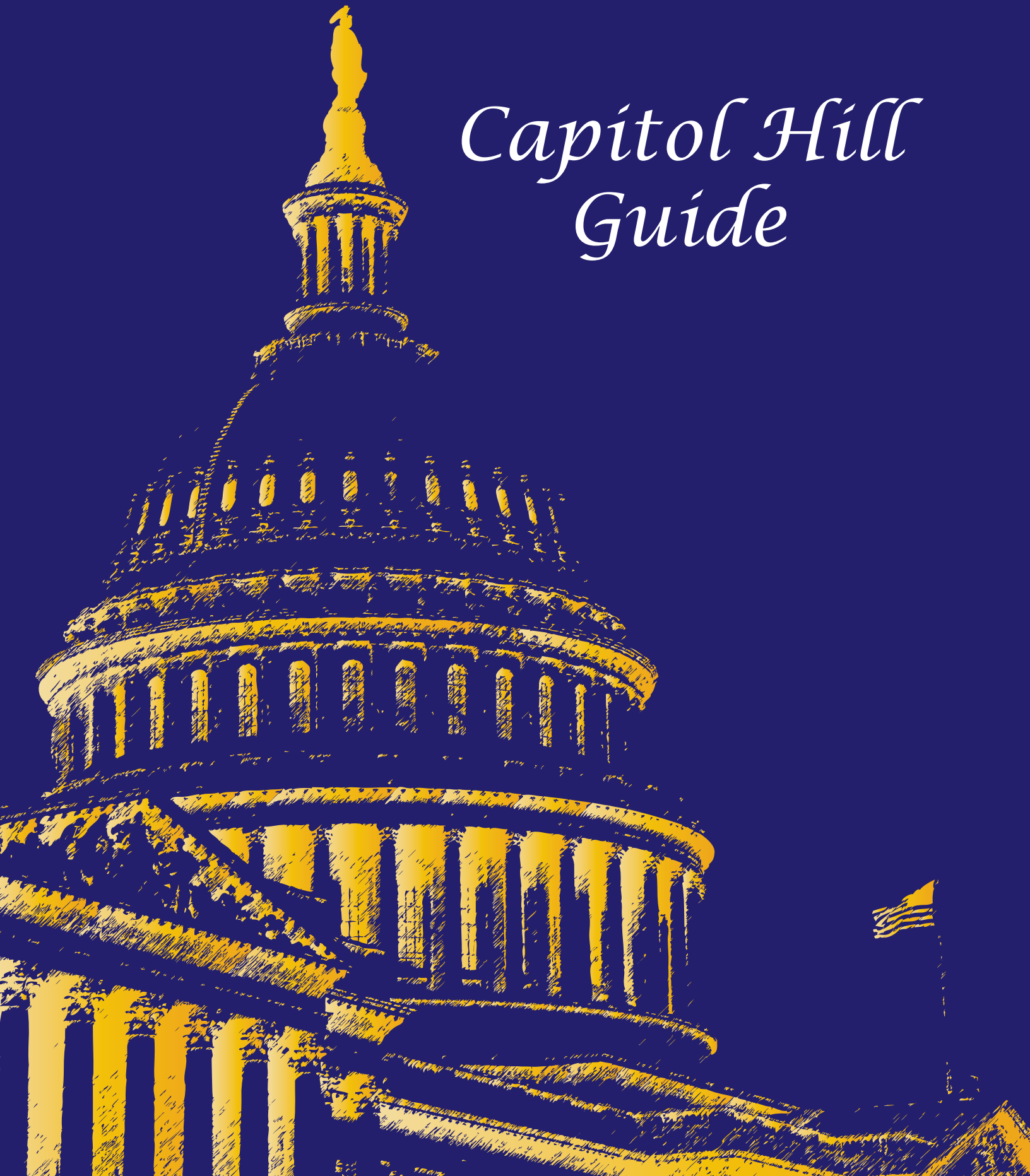


*The Van Scoyoc Companies*

# *Capitol Hill Guide*



# Welcome

Welcome to Washington and the Van Scoyoc Companies. I hope you'll find this guide useful during your visit to Capitol Hill.

Our Country's forefathers enshrined in the First Amendment to the U.S. Constitution the people's right "peaceably to assemble, and to petition the Government for a redress of grievances." They considered this right of equal importance with freedom of religion and freedom of the press.

Thousands of Americans visit their elected representatives in the House and the Senate each year, providing Members of Congress and the Administration with vital insights into the Country's needs and fears and wishes for the future.

Unfortunately, many Americans today don't appreciate this right – and this privilege – they have to influence government by making their views known, either directly or through agents and associations. The Founding Fathers knew that a great nation grew out of a vigorous competition of ideas and interests, and they designed our Government to accommodate conflicts, not quash them.

We at the Van Scoyoc Companies have always believed that our primary role was to help our clients find honorable and effective ways to make their arguments known to those in power.

Please don't hesitate to ask anyone in our firms for something you may need during your visit to Washington. We don't pretend to have the answer to every question, but I guarantee you that when we don't, we know how to find it.

Regards,



## Contents

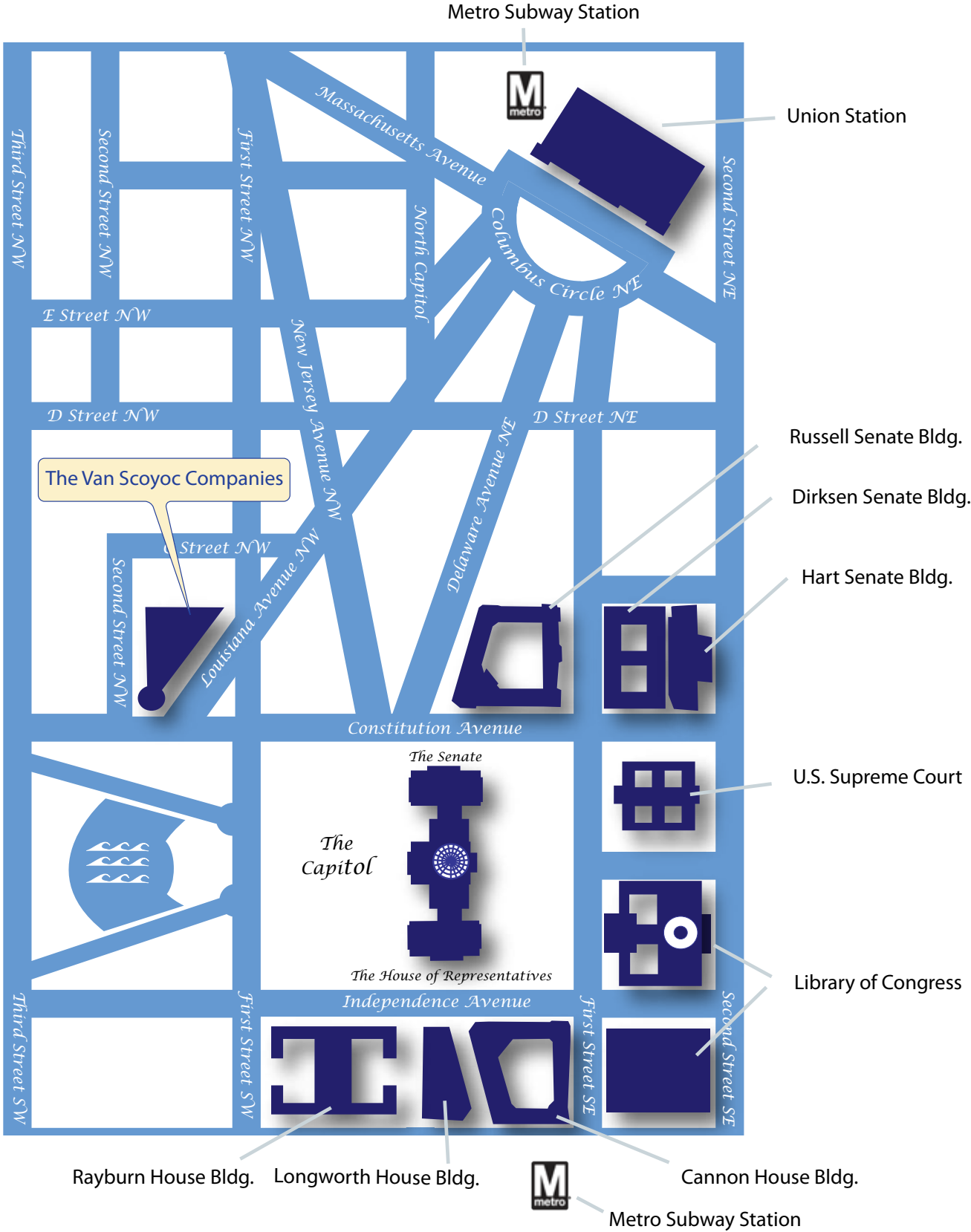
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# Capitol Hill



# Hints for Visiting Congressional Offices

## Have a Plan

Preparation for a Congressional visit should begin long before you walk through the office door. Decisions must be made on what you present, who plays what part in the presentation, and your goals. It doesn't hurt to have a fallback plan, too.

Remember to turn off cell phones and pagers before the meeting.

Bring as few metal objects as possible to Capitol Hill with you and remove all metal objects from your pockets before passing through the metal detectors at the entrances to the House and Senate office buildings.

Bring ID with you. You will need it to access the Capitol Building.

## Know Your Members of Congress

Do some research on them. A good place to start is their Web sites.

Have they supported your project or cause in the past?

If yes, expressions of gratitude are appreciated

## Focus on Specific Issues

Congress is a large institution and power is spread widely. Your Members will have their greatest impact in certain areas, usually matching the jurisdictions of their committee and subcommittee assignments.

Our professionals can help you decide where to focus and where you may have the most impact.

## At the Meeting

Never mention political contributions at a meeting with a Member of Congress or staff person. It is also illegal to deliver a political contribution inside a House or Senate office building.

## Arrive on time

Keep your meeting brief and to the point. Other groups are probably stacked up behind you, and the people you are seeing will appreciate your efficiency.

You may not be able to meet directly with the Member, but don't be disappointed. Members are extremely busy and have many competing demands on them. The staffers assigned to the issues you will be discussing know them well. The Member will rely on staff to convey your thoughts.

Remember to thank the Member for any past help he or she may have given you.

When you explain your position to the Member or staff, remember that personal stories and anecdotes are much more powerful than impersonal statistics. Tell them in simple terms why you care about this issue.

If you don't know something, offer to find out and report back to the Member later. This will give you reason to express your views again.



Don't step over the line that separates forthright discussion from argument. You can disagree without being disagreeable.

It never hurts to reiterate your positions at the end of the meeting

To reinforce your meeting, leave behind any suggested wording for letters or legislation, along with any fact sheets or summaries. Make these as concise and powerful as possible. You can't imagine the amount of paper a typical Congressional office has to process.

## After your Meeting

After your meeting, you or someone in your group should immediately write up notes about what was discussed, the reception your ideas received, and any other observations you may have made. Later, a personal thank-you note never hurts.

# *Useful Contacts*

The Van Scoyoc Companies	202-638-1950
Capitol Switchboard	202-224-3121
White House Switchboard	202-456-1414
Supreme Court Switchboard	202-479-3000
Office of the Vice President	202-456-9000
White House Chief of Staff	202-456-6798
Department of Agriculture	202-720-3631
U.S. Ambassador to the U.N.	212-451-4404
Department of Commerce	202-482-2000
Department of Defense	202-692-7100
Department of Education	202-401-3000
Department of Energy	202-586-6210
Environmental Protection Agency	202-564-4700
Department of Health and Human Services	202-690-7000
Department of Homeland Security	202-282-8000
Department of Housing and Urban Development	202-708-1422
Department of Interior	202-208-7351
Department of Justice	202-514-2001
Department of Labor	202-693-6000
Office of Management and Budget	202-395-4840
Office of National Drug Control Policy	202-395-6700
Department of State	202-647-5291
U.S. Trade Representative	202-395-6890
Department of Transportation	202-366-4000
Department of Treasury	202-622-1100
Department of Veterans Affairs	202-273-4800
Council of Economic Advisors	202-456-1414





# Restaurant Guide

Interesting restaurants pop up like mushrooms in Washington. Without any attempt at being comprehensive, here is a list of a few favorites to consider, most close to the Van Scoyoc offices and others a cab ride away.

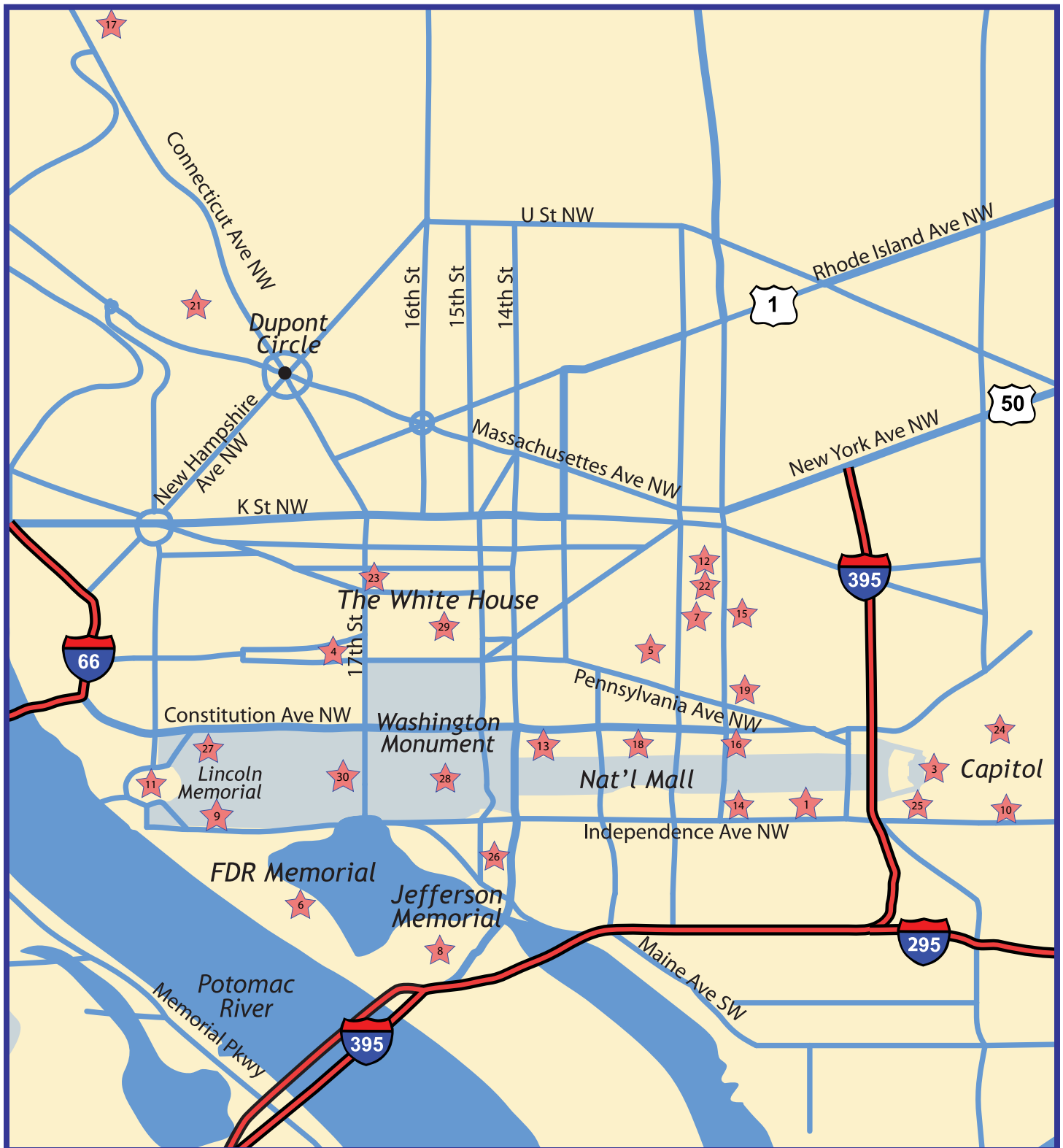
An easy way to book a table in D.C., is by using the Internet-based [www.opentable.com](http://www.opentable.com). Most of the places on the opposing page, and lots more, are listed along with reviews, menus, and other info.



1. **Acadiana**, 901 New York Ave. NW, Washington, DC 20001, Cajun, Creole, Southern, 202-408-8848, [www.acadianarestaurant.com](http://www.acadianarestaurant.com)
2. **Acqua al 2**, 212 7th St. SE, Washington, DC 20003, Italian, steaks, 202-525-4375, [www.acquaal2dc.com](http://www.acquaal2dc.com)
3. **Art and Soul**, 415 New Jersey Ave. NW, Washington, DC 20001, modern regional cuisine with Southern accents, 202-393-7777, [www.artandsouldc.com](http://www.artandsouldc.com)
4. **Belga Café**, 514 8th St. SE, Washington, D.C. 20003, Belgian and Euro-fusion cuisine, 202-544-0100, [www.belgacafe.com](http://www.belgacafe.com)
5. **Bibiana**, 1100 New York Ave., NW (Corner of 12th and H St), Washington, DC 20005, Italian, 202-216-9550, [www.bibianadc.com](http://www.bibianadc.com)
6. **Bistro Bis**, 15 E St. NW, Washington, D.C. 20001, contemporary French bistro, 202-661-2700, [www.bistrobis.com](http://www.bistrobis.com)
7. **Blacksalt**, 4883 MacArthur Blvd. NW, Washington, DC 20007, seafood, 202-342-9101, [www.blacksaltrestaurant.com](http://www.blacksaltrestaurant.com), (not on map)
8. **Bobby Van's Grill**, 1201 New York Ave. NW, Washington, DC 20005, steaks, 202-589-1504, [www.bobbyvans.com](http://www.bobbyvans.com)
9. **Brasserie Beck**, 1101 K St. NW, Washington, DC 20005, French, 202-408-1717, [www.beckdc.com](http://www.beckdc.com)
10. **B. Smith**, 50 Massachusetts Ave., Washington, DC 20002, America, Creole, Cajun, Southern, 202-289-6188, [www.bsmith.com](http://www.bsmith.com)
11. **Capital Grille**, 601 Pennsylvania Ave. NW, Washington, DC 20004, steaks, seafood, 202-737-6200, [www.thecapitalgrille.com](http://www.thecapitalgrille.com)
12. **Cedar**, 822 E St. NW, Washington, DC 20004, contemporary American, 202-637-0012, [www.cedardc.com](http://www.cedardc.com)
13. **Central Michel Richard**, 1001 Pennsylvania Ave. NW, Washington, DC 20004, American, French, 202-626-0015, [www.centralmichelrichard.com](http://www.centralmichelrichard.com)
14. **Charlie Palmer Steak**, 101 Constitution Ave. NW, Washington, DC 20001, steaks, seafood, 202-547-8100, [www.charliepalmer.com](http://www.charliepalmer.com)
15. **Corduroy**, 1122 9th St. NW, Washington, D.C. 20001, best of the season with local produce, 202-589-0699, [www.corduroydc.com](http://www.corduroydc.com)
16. **District Chophouse**, 509 7th St. NW, Washington, DC 20004, American, steakhouse, 202-347-3434, [www.chophouse.com](http://www.chophouse.com)
17. **DC Coast**, 1401 K St. NW, Washington, DC 20005, seafood, 202-216-5988, [www.dccoast.com](http://www.dccoast.com)
18. **Founding Farmers**, 1924 Pennsylvania Ave. NW, Washington, DC 20006, American, local produce, 202-822-8783, [www.WeAreFoundingFarmers.com](http://www.WeAreFoundingFarmers.com)
19. **Hudson Restaurant and Lounge**, 030 M St. NW, Washington, DC 20036, contemporary American, 202-872-8700, [www.Hudson-DC.com](http://www.Hudson-DC.com)
20. **J&G Steakhouse at the W Hotel**, 515 15th Street NW, Washington, DC 20004, steaks, 202 661-2440, [www.jgsteakhousewashingtondc.com](http://www.jgsteakhousewashingtondc.com)
21. **Kinheads**, 2000 Pennsylvania Ave. NW, Washington, DC 20006-1812, seafood, 202-296-7700, [www.kinhead.com](http://www.kinhead.com)
22. **The Monocle**, 107 D St. NE, Washington, DC 20002, American, 202-546-4488, [www.themonocle.com](http://www.themonocle.com)
23. **Oceanaire**, 1201 F St. NW, Washington, DC 20004, seafood, 202-347-2277, [www.theoceanaire.com](http://www.theoceanaire.com)
24. **Poste**, 555 8th St. NW, Washington, DC 20004, American, French, 202-783-6060, [www.postebrasserie.com](http://www.postebrasserie.com)
25. **Prime Rib**, 2020 K St. NW, Washington, DC 20006, steaks, seafood, 202-466-8811, [www.theprimerib.com](http://www.theprimerib.com)
26. **PS 7's**, 777 I St. NW, Washington, DC 20001, eclectic American, 202-742-8550, [www.PS7Restaurant.com](http://www.PS7Restaurant.com)
27. **Restaurant Nora**, 2132 Florida Ave. NW, Washington, DC 20008, organic and contemporary American, 202-462-5143, [www.noras.com](http://www.noras.com)
28. **Ris**, 2275 L Street NW, Washington, DC 20037, seasonal American, 202-730-2500, [www.risdc.com](http://www.risdc.com)
29. **Rosa Mexicano**, 575 7th St. NW, Washington, DC 20004, Mexican, 202-783-5522, [www.rosamexicano.com](http://www.rosamexicano.com)
30. **The Source**, 575 Pennsylvania Ave. NW, Washington, DC 20001 modern American, Wolfgang Puck, 202-637-6100, [www.wolfgangpuck.com](http://www.wolfgangpuck.com)
31. **Tabaq Bistro**, 1336 U St. NW, Washington, DC 20009, Mediterranean, 202-265-0965, [www.tabaqdc.com](http://www.tabaqdc.com)
32. **TenPehn**, 1001 Pennsylvania Ave. NW, Washington, DC 20004 modern pan-Asian, 202-393-4500, [www.tenpenh.com](http://www.tenpenh.com)
33. **Tosca**, 1112 F St. NW, Washington, DC 20004, Italian, 202-367-1990, [www.toscadc.com](http://www.toscadc.com)
34. **Tuscan West**, 1350 I St. NW, Washington, DC 20005, Italian, 202-289-7300, [www.TuscanWest.net](http://www.TuscanWest.net)

# Places to Visit

You or your family members may have time to visit some of the many museums, monuments, and historical places in Washington. All of the Smithsonian's 19 museums and the National Zoo are free, although most private sites charge an entrance fee. Here is a list of some of the most popular places in the central area of the city. Most of the museums are open from around 10 a.m. to at least 5 p.m., with later closing hours during the summer tourist season.



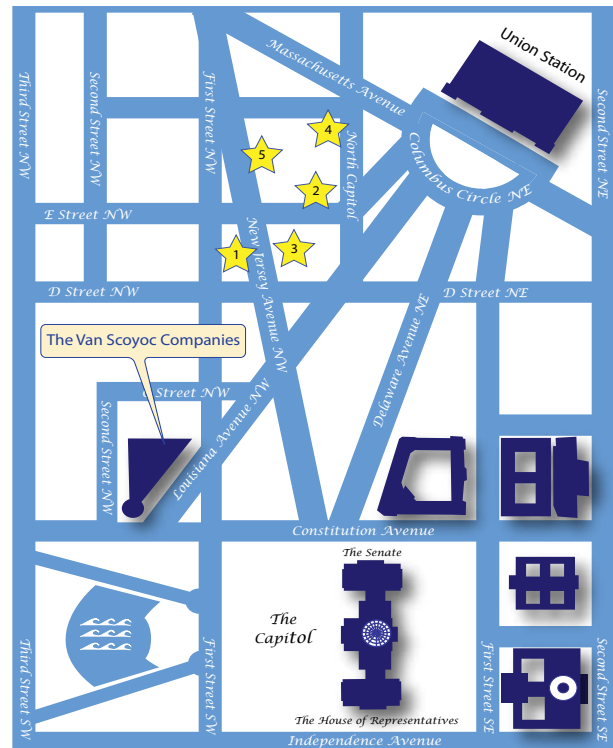


1. **American Indian Museum**, one of the newest Smithsonian museums. Check out the Native American food in the restaurant.
2. **Arlington Cemetery**. Once Confederate Gen. Robert E. Lee's plantation, now the Nation's most honored resting place. Accessible via Metrorail. (Not on map)
3. **Capitol Visitors Center**, a magnificent new underground public entry and interpretive center.
4. **Corcoran Gallery of Art**, an extensive collection of contemporary and 19th century art.
5. **Fords Theatre and Lincoln Museum**. Go back to the night President Lincoln was assassinated. Also a working theater.
6. **Franklin Delano Roosevelt Memorial**.
7. **International Spy Museum**. Large collection of exhibits and memorabilia about spying. Popular especially with younger people.
8. **Jefferson Memorial**.
9. **Korean War Veterans Memorial**.
10. **Library of Congress**. World's largest library. Check out the magnificent Jefferson Building.
11. **Lincoln Memorial**.
12. **Museum of American Art**. Shares the old Patent Office building with the Portrait Gallery, modern and folk art.
13. **Museum of American History**.
14. **National Air and Space Museum**.
15. **National Building Museum**. Amazing structure originally built as office to process Civil War veterans' pensions.
16. **National Gallery of Art**. Washington's world-class art museum, filled with both modern art and classics.
17. **National Zoo**.
18. **Natural History Museum**.
19. **Newseum and Freedom Park**. Honoring the First Amendment to the Constitution and a free press.
20. **The Pentagon**. Daily tours should be arranged long before a visit at <http://pentagon.afis.osd.mil/tours.html> or through Member of Congress. Accessible via Metrorail. (Not on map.)
21. **The Phillips Collection**. The county's first collection of modern and Impressionist art.
22. **Portrait Gallery**. A magnificent but underappreciated collection of old and new portraits.
23. **Renwick Gallery**. Wonderful old museum in the "salon" style.
24. **Supreme Court**. When the Court is in session, visitors can also listen to oral arguments, but may be very long lines. Downstairs exhibits.
25. **United States Botanic Garden**. Collection of living plants in several climates. A blessing on a cold day.
26. **United States Holocaust Memorial Museum**.
27. **Vietnam Veterans Memorial**.
28. **Washington Monument**.
29. **The White House**. Public tours most days, but must be reserved through your Senator or Representative's office no more than six months and no fewer than 30 days before a visit.
30. **World War II Memorial**.

# Hotels

There is certainly no shortage of places to stay in Washington, D.C., as any quick check of Google or a travel booking Web site will quickly show. Here are a few in our immediate area, however, you might want to check out.

1. **Grand Hyatt Washington**, 1000 H St. NW, Washington, DC 20001, [grandwashington.hyatt.com](http://grandwashington.hyatt.com), 202-582-1234
2. **Hotel George**, 15 E St. NW, Washington, DC 20001, [www.hotelgeorge.com](http://www.hotelgeorge.com), 202-347-4200
3. **The Liaison Capitol Hill**, 415 New Jersey Ave. NW, Washington, DC 20001, [affinia.com](http://affinia.com), 202-638-1616
4. **Phoenix Park Hotel**, 520 North Capitol St. NW, Washington, DC. 20001, [www.phoenixparkhotel.com](http://www.phoenixparkhotel.com), 202-638-6900
5. **Washington Court Hotel**, 525 New Jersey Ave. NW, Washington DC 20001, [www.washingtoncourthotel.com](http://www.washingtoncourthotel.com), 202-628-2100



Constitution Avenue at Dusk

# Getting to Capitol Hill

Our offices are a 5-minute cab ride from Union Station (Amtrak), a 20-minute ride from Ronald Reagan Washington National Airport, and 55 minutes from Dulles International Airport. The closest Metro stations include Union Station (Red Line) 10-minute walk, Judiciary Square (Red Line) 10-minute walk, and Navy Memorial-Archives (Yellow/Green Line) 15-minute walk.

## Driving Directions

### **Directions from Points Northeast, Philadelphia and New York**

Take I-95 south toward Washington, D.C. Take exit 22 B (Baltimore-Washington Parkway) south to Route 50 West (becomes New York Avenue). Continue on New York Ave. for approximately 2 miles (through the warehouse section), and turn left onto North Capitol Street toward the U.S. Capitol. Make a right turn on to Louisiana Avenue. Go two blocks, and 101 Constitution is on the right at Louisiana and Constitution Avenues.

### **Directions from Points South**

Take I-95 north to I-395 north. As you cross the Potomac River, (14th Street bridge), stay in the right lanes and follow the I-395 North signs. Approximately 1 mile, take the "US Senate/D Street/I-395" staying on the right lanes exit through two tunnels. In the second tunnel, take the exit for "US Capitol" on the right. At the traffic light, turn right on to 1st Street NW at the 2nd traffic light turn right on to Constitution avenue NW, 101 Constitution is on the right.

### **Directions from Western Pennsylvania, Ohio and Points Northwest**

Take I-70 south to I-270. Exit on I-495 (Capitol Beltway outer loop) towards Northern Virginia. Exit on the George Washington Parkway. Exit on I-395, then follow directions for points south.

### **Directions from Points West**

Take I-66 East or Route 50 East to Washington, D.C., crossing the Potomac River via the Theodore Roosevelt Bridge. Exit on to Constitution Avenue toward the Capitol Dome. Shortly before you reach the Capitol, turn left on Louisiana Avenue and 101 Constitution is on the left on Constitution and Louisiana.

## Airport Directions

### **Directions from Ronald Reagan Washington National Airport**

Follow signs for I-395 north and then follow directions for points south.

### **Directions from Dulles Airport**

Take Dulles Access Road to I-66 east and then follow directions for points west.

### **Directions from Baltimore Washington Thurgood Marshall International Airport**

Take the Baltimore-Washington Parkway (I-295) south and follow directions for points northeast.

## Parking at Our Building

The access to the off-street garage is managed by Central Parking and the garage entrance is located on 2nd street NW. Central Parking phone number is 202-589-0545.

# The Van Scoyoc Companies



The Van Scoyoc Companies provide a total menu of Federal Government affairs and consulting services. Started in 1990 with just a handful of clients, the Van Scoyoc Companies now include the largest independent lobbying firm in Washington, D.C., plus a dynamic non-lobbying consultancy specializing in business and research development.



The Van Scoyoc Offices and the Capitol

And in 2010, Mr. Van Scoyoc created VSConsulting Inc., a consultancy that is growing in many directions, such as international business development, government contract consulting, and other non-lobbying activities. This firm also includes The Implementation Group, a pre-existing non-lobbying division that focuses on research and academic consulting.

In today's political atmosphere, any company offering Washington representation should be above reproach. Van Scoyoc Associates, Capitol Decisions Inc., and VSConsulting will always represent clients in a dignified and ethical manner. The companies strictly abide by the provisions of the Honest Leadership and Open Government Act of 2007 and other regulations, including prohibitions on gifts, meals, and travel for elected officials and staff.

H. Stewart "Stu" Van Scoyoc, the companies' founder and continuing President, first came to Washington on a temporary assignment in the 1970s as an attorney for the Dupont Company. As so many others, he found a home in the Nation's Capital, and he decided to make government affairs his life's work.

Van Scoyoc Associates, the primary lobbying entity in the group, was founded in 1990 "with three employees, eight clients, a 5-pound cell phone," as Mr. Van Scoyoc likes to say. It is emblematic of the firm that all three of his original employees remain with the company today.

Van Scoyoc Associates' original specialties were appropriations and taxation, but the firm quickly developed practices in more than 20 different areas, ranging from agriculture to water resources.

Such institutional capacity is necessary today, when Federal Government affairs are more complicated than ever. A successful government relations campaign often requires effort across a wide front and entails much more than shepherding a request through Congress.

Van Scoyoc principals are as skilled in dealing with authorizations as with appropriations, with the Executive Branch as with the Congress, with all the Government's many agencies and initiatives, as well as with the many private companies and non-profits centered in Washington.

In 2000, Mr. Van Scoyoc created the boutique lobbying firm, Capitol Decisions Inc., to provide government relations and public affairs counseling in health care, grassroots advocacy, energy, and community development.



Many Clients Use the Capitol Room for Events